



Listen to the Biz Diva!

A dynamic speaker with a hugely successful background owning and operating her own multi-million-dollar company, Cynthia offers expert advice and practical tools to women who want to grow their businesses.



Biz Diva Tool Kit

Download the Biz Diva's "take-action-now" Toolkit—it's FREE!

In this dynamic booklet your audience will discover essential elements of business and financial planning, marketing, sales and more to heighten their business acumen.

Cynthia Riggs, MBA is the Biz Diva!

Cynthia is passionate about empowering women in business. An accomplished professional, successful business owner and dynamic leader, Cynthia engages her audiences and motivates them to actualize their business dreams! For over ten years, this highly respected business–development consultant has been teaching women across the country the essential elements to business success and inspiring audiences to take action. She helps listeners gain the confidence they need to maximize their business potential, reach their goals, and increase profits.

Inspiration – Take steps now to bring your business to the next level.

Perspective – Embrace the fundamentals of business success and meet–or exceed–your goals.

Practical Advice – Take charge of your business to increase your profits and maximize potential.

The Biz Diva's Most Popular Topics:

The "Making It Big" Story – Cynthia's inspirational journey of starting, building, and selling her multi-million dollar business. Having learned business success through the school of hard knocks and unforeseen opportunities, Cynthia's experience is motivational and filled with nuggets of applicable wisdom that will engage and encourage your audience.

One Page Business Plan® for Lasting Success – Cynthia's passion for "taking action" is grounded in the One Page Business Plan® protocol. Your audience will learn how to develop a one year action plan that focuses resources where they'll be the most beneficial. Become acquainted with this planning tool that will strategically guide business decisions for years to come!

Marketing from the Inside Out™ – Marketing is the area of business where the most resources are wasted- time, energy, and money. This presentation focuses on the essential Principles, Practices and Factors that support effective marketing and the Eight Elements of a Successful Sales Conversation. Your audience will be moved to uncover their own "secret sauce" and feel more confident in their marketing endeavors.

About Cynthia Riggs, MBA

A success story in her own right, Cynthia started, grew and sold Making It Big, her multi-million dollar manufacturing and mail-order company. She garnered invaluable experience in the real world of business before earning her MBA from Sonoma State University. She is a certified One Page Business Plan® specialist and shares her unique perspective and expertise to help women develop, maintain, and grow successful businesses.

Cynthia explains why her focus is women —

“Currently 30% of businesses in the United States are owned by women, yet less than 3% of those companies have annual revenue of \$1 million dollars or more.” I’m part of that 3% and my mission is simple – get more women into the Biz Diva Million Dollar Club!



BIZ *Div*a

Book the Biz Diva to Encourage,
Inspire and Enlighten your Audience!

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Website: www.bizdiva.biz

Facebook: <http://www.facebook.com/thebizdiva>

Testimonials

“People like listening to women they find inspiring and are experts in their field - Cynthia provided both elements! I highly recommend her to speak your group.”

– Dale Marie Golden
East Bay Women’s Network

“Cynthia’s relaxed yet enthusiastic manner was very effective in keeping us attentive to her as an expert with something really useful to offer, not a salesperson with a canned presentation.”

– Bill Hannant
Sebastopol Business Group

“Each time I’ve seen Cynthia present, I’ve witnessed complete interaction and engagement with her audience. Her style is approachable and based on deep knowledge and experience. I highly recommend Cynthia Riggs!”

– Dawn L. Thomas
Dreyfus Sotheby’s International Realty

Biz Diva Speaking Venues

National One Page Business Plan Group

eWomen Network

Connections, Women In Business

Direct Sellers Women’s Association

Northern California Chambers
of Commerce

Sonoma State University

Small-Business Development Centers
of Northern California

Pro Track, National Speaker Association’s
Training Program

East Bay Women’s Network

The ShareExchange

Northbay Alliance of Professional Women

Sebastopol Entrepreneurs Project